


The 2nd Conference of
**Higher Education
Research Association**

**“Governance and Academic Culture in
Asia-Pacific Higher Education”**

- **Date:** 15th-17th October, 2014
- **Venue:** SK Guest House (Rose Room)
Hoam Faculty House, Seoul National University
- **Host:** Center for Higher Education and Knowledge Studies (CHEKS)
BK21 Plus Institute for Future Education Design

HERA

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Letter of invitation

Dear colleagues,

It is our great honor to invite distinguished higher education scholars from Asia Pacific Rim to the 2nd Conference of the Higher Education Research Association in Asia Pacific, which will be held in Seoul South Korea this October 15-17. With the shared understanding of organizing our collaboration as an academic association, we began to discuss organizing our association since 2011. Since then, we had further discussions in regard to organizing the association while meeting at various international events and decided to launch *Higher Education Research Association in Asia Pacific (HERA-AP)*. As to our efforts, we hosted our first conference in Hiroshima University in January 2014 with the strong supports from the *Research Institute for Higher Education (RIHE)*, Hiroshima University. Based on our agreement at the first conference, we organize our second conference in Seoul which will be hosted by the *Center for Higher Education and Knowledge Studies (CHEKS)* at Seoul National University. The CHEKS also invite globally distinguished scholar Prof. William G. Tierney as the keynote speaker and Prof. Georg Krücken as our guest speaker to increase visibility of our association in the global higher education society at our second conference. We hope that our HERA-AP members share their research, expand their networks, and collaborate for their research and teaching through this opportunity at our second conference.

Best regards,

Conference Organizing Committee :

Akira Arimoto, Wanhua Ma, Jung Cheol Shin, Dian-fu Chang, Gerard A. Postiglione, Ahmad Nurulazam Md Zain, Simon Marginson, Futao Huang

Conference Theme:

Governance and Academic Culture in Asia-Pacific Higher Education

Higher education in Asia-Pacific since 2000 has changed rapidly in terms of numbers enrolled and the quality of education and research. The rapid growth is related to the economic development in the region which has provided support for higher education and funding for research. This qualitative and quantitative growth has been accompanied by systemic changes. In particular, the relationship between governments and universities is undergoing a transformative change. Governments began to deregulate their involvement in universities and provide institutional autonomy through the change of legal status of public universities, such as the corporatization of a national university, for example. These changes reflect neo-liberal thinking in public sectors where the emphasis is on decentralization of governance accountability and assuring the quality of public service through performance-based accountability mechanisms.

On the other hand, research has found that neo-liberal reforms have resulted in greater control over higher education. This is because deregulation policies come with systems of remote control such as quality assurance, performance indicators, etc. Paradoxically, there is very little empirical evidence that institutional performance has increased through such governance reform initiatives. One area of interest is to determine what really happens in higher education governance between governments and universities, and within universities, after neo-liberal governance reforms. Specifically, this special issue focuses on how governance reforms, such as the corporatization of national universities in the region are institutionalized as a type of new social system in the countries selected for study.

The neo-liberal governance reforms are also closely related to the world-class university initiatives in the region where these countries compete for a world-class status in the global economy. The governance changes are especially noticeable in the research-focused universities because flexible governance is a core factor of a world-class university. In the contexts, our second query is whether the governance changes affect academic culture in these universities. That governance reform along with increased research funding contributes to the universities' research productivity is supported by the noticeable increase of global rankings. On the other hand, we are unsure whether the reforms bring a change in academic culture, e.g., meritocracy among university managers and academics in these universities.

With this in mind, the 2nd HERA conference looks at how higher education governance and academic culture has been changing under neo-liberal reforms. Specifically, we expect invited presentations address one or a combination of these issues:

- (1) The policy designs that governments in the region have initiated to reform higher education governance
- (2) How the governance has changed with the corporatization of Asian universities
- (3) Whether the governance reforms lead to any change in academic culture
- (4) How the governance differs between public and private sectors

The conference provides a comprehensive picture of higher education governance in the region and its impacts on the academic culture as well as government initiatives for changing higher education governance.

Participants of the 2nd HERA Conference

Keynote Speaker



Prof. William G. Tierney

Title: Creating a Culture of Innovation in Higher Education

William G. Tierney is University Professor, Wilbur-Kieffer Professor of Higher Education and Co-director of the Pullias Center for Higher Education at the University of Southern California (USC). He is also a past president of the American Educational Research Association (AERA). His research focuses on increasing access to higher education, improving the performance of postsecondary institutions, and understanding privatization in higher education.

Guest Presenter



Prof. Georg Krücken

Title: The Challenges of the German Excellence Initiative: A Social Innovation Perspective

Professor Georg Krücken is Director of the International Centre for Higher Education Research Kassel and Professor of Sociology and Higher Education Research at the University of Kassel. Before coming to Kassel he held the endowed Chair for Science Organization, Higher Education and Science Management at the University of Speyer. His research interests include science studies, organizational studies, the management of higher education, and neo-institutional theory.

Invited participants (in Alphabetical order)

Ahmad Nurulazam Md Zain (Director, National Higher Education Research Institute (IPPTN), Malaysia)

Akira Arimoto (Professor and Director, Kurashiki Sakuyo University, Japan)

Akiyoshi Yonezawa (Associate Professor, Nagoya University, Japan)

Bruce Macfarlane (Professor, The University of Hong Kong)

Chuing Prudence Chou (Professor, National Chengchi University, Taiwan)

Dian-fu Chang (Professor, Tamgang University, Taiwan)

Futao Huang (Professor, Hiroshima University, Japan)

Gerard A. Postiglione (Professor, The University of Hong Kong)

Hideto Fukudome (Associate Professor, The University of Tokyo, Japan)

Jinghuan Shi (Professor, Tsinghua University)

Kazunori Shima (Associate Professor, Hiroshima University, Japan)

Keiichiro Yoshinaga (Tokyo University of Agriculture and Technology)

Martin Hayden (Head, School of Education, Southern Cross University, Australia)

Molly Lee (Professor Emeritus, Universiti Sains Malaysia, Malaysia)

Reiko Yamada (Professor, Doshisha University, Japan)

Rui Yang (Professor, The University of Hong Kong, China)

Sheng-Ju Chan (Professor, National Chung Cheng University, Taiwan)

Tsukasa Daizen (Professor, Hiroshima University Japan)

Xiao Guang Shi (Professor, Peking University, China)

Conference Program

Day 1: Wednesday, 15th October, 2014

Time	Name	Affiliation	Presentation Title
Session for Next Generation Scholars			
8:50-9:00	Gerard Postiglione	The University of Hong Kong	Welcoming Remarks
9:00-9:30	Genejane M. Adarlo	The University of Hong Kong	Cumbersome yet Worthwhile: Service Learning in Post-Disaster Rehabilitation and Recovery Efforts
9:30-10:00	Naoji Yamagishi	The University of Tokyo	Accountability and Learning Outcomes of Higher Education: Cases of Japan and the United States
10:00-10:30	Zhang Youliang	Peking University	The Current Status and Future Strategies for the Internationalization of Universities in Beijing
10:30-11:00	Jonathan Spangler	National Chengchi University	Impacts of Online Learning in Societies of Chinese Descent
11:00-11:10	10 minutes break		
11:10-11:40	Yangson Kim	Seoul National University	Comparison of academic teaching and research activities in the institutional context of Korea and Japan
11:40-12:10	Chen Siaw Wee	The University of Hong Kong	Seizing critical thinking opportunities: a model of engagement and disengagement
12:10-12:40	Shinichi Cho	The University of Tokyo	A Study of Student Services for College Students in Early Postwar Japan
12:40-13:00	Comments & Reflections from Professors (H. Fukudome, X.G. Shi, & C. P. Chou)		
13:00-14:00	Luncheon		
14:00-15:30	ICER Distinguished Lecture		
< HERA Session 1 > Chair: Dianfu Chang (Tamgang University)			
15:40-16:10	Gerard Postiglione	The University of Hong Kong	Governance of cross-border programs: The case of China's two systems
16:10-16:40	Hideto Fukudome	The University of Tokyo	Governance and Academic Culture in Japanese Universities
16:40-17:10	Chuing Prudence Chou	National Chengchi University	Governance and Academic Culture in Higher Education: Under the Influence of the SSCI Syndrome
17:10-17:40	Jung Cheol Shin	Seoul National University	Contingency of Higher Education Governance and Academic Culture in Korean Universities
Dinner (18:00-20:00)			

Conference Program

Day 2: Thursday, 16th October, 2014

Time	Name	Affiliation	Presentation Title
8:20-8:30	Dong Seop Jin	President of KERA	Welcoming remarks
8:30-8:40	Akira Arimoto	Chair of HERA Organizing Committee	Welcoming remarks
8:40-9:30	William G. Tierney	University of Southern California	<Keynote Speech> Creating a Culture of Innovation in Higher Education
<HERA Session 2> Chair: Kazunori Shima (Hiroshima University)			
9:30-10:00	Akira Arimoto	Kurashiki Sakuyo University	Governance Differences Between Public and Private Sectors in the Case of Japan
10:00-10:30	Xiao Guang Shi	Peking University	"University Governance Council" as a new force of organizational management at Chinese public Higher Education institutions
10:30-11:00	Dian-fu Chang	Tamgang University	Working with Neo-liberal Thinking and Regulated Control: Explained by Implementing Taiwanese Internationalization Policy
11:00-12:30	ICER Opening Ceremony and Keynote Speech		
12:30-13:30	Luncheon		
<HERA Session 3> Chair: Molly Lee (Universiti Sains Malaysia)			
13:30-14:00	Ahmad Nurulazam Md Zain	Universiti Sains Malaysia	Governance and Academic Culture: Examining the sources of satisfaction and frustration of faculty members in Malaysia
14:00-14:30	Tsukasa Daizen	Hiroshima University	The change of university management style and the influence on educational activities in Japan
14:30-15:00	Jinghuan Shi	Tsinghua University	The Dynamics and Macro Strategy of Structural Reform in Higher Education in China: Case Study of Two Critical Periods (1949-1957 and 1998-2009)
15:00-15:30	Keiichiro Yoshinaga	Tokyo University of Agriculture and Technology	A Discussion on the Migration of Graduate Students In Asia
10 minutes break			
<HERA Session 4> Chair: Jinghuan Shi (Tsinghua University)			
15:40-16:10	Martin Hayden	Southern Cross University	The Challenges of Reforming Higher Education Governance in Cambodia, Laos, Myanmar and Vietnam
16:10-16:40	Rui Yang	The University of Hong Kong	Assessing East Asian Higher Education Development: A Focus on Academic Culture
16:40-17:10	Akiyoshi Yonezawa	Nagoya University	Transformation of University Governance Through Internationalization: Challenges for Research Universities and Government Policies in Japan
17:10-17:40	Molly Lee	Universiti Sains Malaysia	Corporatization of a Public University: From Collegial Culture to Bureaucratic and Corporate Culture
ICER Welcoming Reception (18:00-20:00)			