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The 4<sup>th</sup> Conference of  
**Higher Education  
Research Association**

**Equity, Employment, and Mobility in Asian  
Higher Education**

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**Date: May 27-28, 2016**

**Venue: Runme Shaw Building, The University of Hong Kong, Hong  
Kong**



**Faculty of Education**  
The University of Hong Kong



**Lingnan** 嶺南大學  
University

**HERA**

Higher Education  
Research Association

Friday, 27<sup>th</sup>, May, 2016

8:00-8:15	Registration
8:15-8:30	<p>Welcoming Message</p> <p>John Kao Vice-President and Pro-Vice-Chancellor (Global), The University of Hong Kong</p> <p>Stephen Andrews Dean, Faculty of Education, The University of Hong Kong</p> <p>Chair: Gerard Postiglione</p>
8:30-9:00	<p>Do We Know What We Are Facing? : Higher Education in a Changed Society Kai-ming Cheng, The University of Hong Kong</p> <p>Chair: Gerard Postiglione</p>
9:00-10:30	<b>World-Class University in Asia (Chair: Gerard Postiglione)</b>
	The Quest for Asia World-class University Status: Implications for Sustainable Development of Asian Universities Ka-Ho Mok, Lingnan University, Hong Kong
	Higher Education Development in East Asia: Challenges and Signs of Hopes Rui Yang, The University of Hong Kong, Hong Kong
	The Global Research Assessment Regime and the Reconfiguration of Higher Education: Comparative Case Studies in China, Hong Kong and Japan Jun Li, The University of Hong Kong, Hong Kong
	Institutional Responses to the Assessment-based Funding in Korean Higher Education Jung Cheol Shin, Seoul National University, South Korea
10:30-10:50	Coffee Break
10:50-12:00	<b>Governance of Global Excellence Initiatives (Chair: Ka-Ho Mok)</b>
	The Role of the State in Global Competition in Higher Education: Is There an Alternative Model of the World-class University? Igor Chirikov, The National Research University Higher School of Economics, Russia / University of California, Berkeley, USA
	Challenges and Possibilities for China's Higher Education System: The Effects of Excellence Initiatives Gerard Postiglione, The University of Hong Kong, Hong Kong
	State Initiatives on Globalizing Higher Education in Japan: From an ODA Provider to Regaining the Competitive Edge Satoshi P. Watanabe, Hiroshima University, Japan
12:00-13:30	Lunch

13:30-14:20	<p>The Professional Relevance of Study on the Way towards a Highly Educated Society Ulrich Teichler, INCHER, Kassel</p> <p>Chair: Jisun Jung</p>	
14:20-15:30	<p><b>Internationalization and Regionalization (Chair: Jinghuan Shi)</b></p> <p>China's Regional Strategy towards ASEAN in HE: Current Situation and Prospects Wen Wen, Die Hu, Mengqiao Zhang, Tsinghua University, China</p> <p>A Preliminary Study of the Political Economy of Cross-Strait Collaboration in Higher Education William Yat-Wai Lo, The Hong Kong Institute of Education, Hong Kong</p> <p>The Republic of Korea as an International Education Hub: Internationalization and Policy Strategies Jang Wan Ko, Sungkyunkwan University, South Korea</p>	
	15:30-15:50	Coffee Break
	15:50-17:00	<p><b>Mobility I: Academics (Chair: Dian-Fu Chang)</b></p> <p>Foreign Faculty Members in Japanese Universities: Changes and Challenges Futao Huang, Hiroshima University, Japan</p> <p>Mobility, Formation and Development of the Academic Profession in Science, Technology, Engineering and Mathematics in East and South East Asia Akiyoshi Yonezawa, Hugo Horta, Aki Osawa Tohoku University, Japan; The University of Hong Kong, Hong Kong; UNESCO Institute for Statistics, Bangkok Office, Thailand</p> <p>Integrating International Faculty into the Local Academic Context: the Case of Two Universities in Hong Kong and China Ailei Xie, Gerard Postiglione, The University of Hong Kong, Hong Kong</p> <p>A Empirical Study on Adaptability of Oversea College Teachers under Chinese University Culture Context: the Case of Shandong Province Xiaoguang Shi, Lijuan Wang Peking University, Shangdong University of Finance and Economic</p>
17:10-18:00		<p><b>Mobility II: Students (Chair: Akiyoshi Yonezawa)</b></p> <p>What Matters to International Students Academic Success: A Malaysian Case Study Ahmad Nurulazam Md Zain, Universiti Sains Malaysia, Malaysia</p> <p>Chinese Exchange PhD Students in EU: Experience and Gains Wenqin Shen, Peking University, China; Dong Liu, Renmin University, China; Hongjie Chen, Peking University, China</p>

19:00-20:30	<p>Dinner and Invited Speech</p> <p>Leonard Cheng (President, Lingnan University, Hong Kong) The Role of Liberal Arts Education in Asia</p> <p>Venue: Lingnan Club, Central</p> <p>Chair: Ka-Ho Mok</p>
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**Saturday, 28<sup>th</sup>, May, 2016**

8:30-9:10	<p>The Possibility of Institutionalization of Active Learning in the Japanese Universities and Colleges Akira Arimoto, Hyogo University</p> <p>Chair: Futao Huang</p>
9:10-10:40	<p><b>Access/Equity (Chair: Jung Cheol Shin)</b></p> <p>The Development of Gender Parity in Higher Education: A 64-Year Trajectory in Taiwan Dian-Fu Chang, Tamkang University, Taiwan</p> <p>Malaysia's Higher Education Policies: Impact on Access, Quality and Equity Issues Molly Lee, Former Programme Specialist in Higher Education, UNESCO</p> <p>Moving Beyond Access: Educational Experience of First Generation College Students in China Jinghuan Shi, Fei Guo, Yan Luo, Huafeng Zhang, Tsinghua University, China</p> <p>Is China's College Entrance Examination System Partial to Girls?: An Empirical Study based on CEPS Juan Hu, Renmin University, China</p>
10:40-11:00	Coffee break
11:00-12:10	<p><b>Employment I (Chair: Ulrich Teichler)</b></p> <p>Does Higher Education Expansion Relate to Increasing Unemployment rate? A Comparative Analysis of Japan, South Korea, and Taiwan Cheng-Cheng Yang, Sheng-Ju Chan National Chiayi University; National Chung Cheng University, Taiwan</p> <p>The Policy and Politics of the Gross Enrolment Ratio (GER) in Universities: the Case of Singapore and "Skills Future" Loke Hoe Yeong, S. Gopinathan, The HEAD Foundation, Singapore</p> <p>Determinants of Pursuing Master's Degree among University Graduates in Korea Jisun Jung, The University of Hong Kong, Hong Kong</p>

12:10-13:30	Lunch
13:30-14:40	<b>Employment II: Postgraduate Research Panel (Chair: Hugo Horta)</b>
	Preparing for the Labour Market: Findings from a Pilot Study of Undergraduate Students in China and the UK Ewan Wright, The University of Hong Kong, Hong Kong
	Gender Differences in the Job Search Process of Graduates from Higher Vocational and Professional Colleges Yiwei Chen, The University of Hong Kong, Hong Kong
	Graduate Employment in China: Inter-group Inequities and Policy Responses Ying Ma, The University of Hong Kong, Hong Kong
14:50-16:00	<b>Learning and Curriculum (Chair: Ahmad Nurulazam Md Zain)</b>
	STEM Undergraduate Education Reform in the United States Keiichiro Yoshinaga, Kanazawa University, Japan
	Variance Analysis on Learning Experience and Development of Global Competency Lijie Li, Xi'an Jiaotong University, China
	An Unprepared Battle: Banning Sexual Harassment in Chinese Universities, Ran Zhang, Tianyi Ouyang, Peking University, China
16:00-17:00	Steering Committee Meeting

## **HERA Governing Committee**

Akira ARIMOTO, Hyogo Univeristy, Japan

Dian-Fu CHANG, Tamkang University, Taiwan

Futao HUANG, Hiroshima University, Japan

Wanhua MA, Peking University, China

Simon MARGINSON, Institute of Education, University of London, United Kingdom

Gerard POSTIGLIONE, The University of Hong Kong, Hong Kong

Jung Cheol SHIN, Seoul National University, Korea

Ahmad Nurulazam MD ZAIN, Universiti Sains Malaysia, Malaysia

## **Conference Committee**

### **The University of Hong Kong**

Gerard POSTIGLIONE, Rui YANG, Anatoly OLEKSIYENKO, Jun LI, Hugo HORTA, Jisun JUNG,

Ailei XIE, Yiwei CHEN

### **Lingnan University**

Ka-Ho MOK, Jin JIANG

**All are welcome.**

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